

Home Address
10099 Brushfield Lane
Fishers, IN 46037

Phone (317) 626-8168
kevin.gray.okeefe@gmail.com

Kevin Gray O'Keefe

www.graygiant.com

Objective To be able to creatively manage and work with a highly talented and focused team of computer graphics professionals and artists

Education **Purdue University – Graduated December 2005**

- Majored in Computer Graphics Technology
- Specialization in Computer Animation
- 3.15 GPA
- Semester Honors & Dean's List – 2001
- Semester Honors – 2005
- Allegient LLC Internship 2004-2005
- Seyet LLC Internship 2005

Past Work **Seyet LLC – Lead Content Developer**
January, 2006 - June, 2008
www.seyet.com

Responsibilities:

- Produce projects from start to finish:
 - Pre-production: Proposal, Estimates, Storyboards, Animatic, etc.
 - Production: Every aspect of 3D production
 - Post-production: Compositing, Editing, Color Correction, etc.
- Produce the majority of content for all clients
- Create all marketing materials for Seyet
- Create and maintain Seyet website using a CMS PHP backend
- Produce dynamic Flash promotional business CDs
- Production software used: Maya, Photoshop, Illustrator, Fusion, Flash, Premiere, Dreamweaver

LovShack – Freelance Marketing Consultant
August, 2003 - August, 2008
www.lovshack.com

Responsibilities:

- Design all marketing and print materials
- Create and maintain website
- Software used: Illustrator, Flash, Photoshop, Dreamweaver

Synpress LLC – Co-Owner, Creative Director
July 2008 – January 2010

Responsibilities:

- Freelance website development
- Create all graphics for client websites
- Custom PHP CMS development

- Create all marketing materials
- Manage any outside freelancers
- Client sales and interaction
- Software used: Photoshop, Illustrator, Dreamweaver, Flash

Current Work

Indianapolis Motor Speedway Productions – Animator/Composer

June, 2008 - Current

www.imsproductions.tv

Responsibilities:

- Create graphics for all client projects
- Create video graphics for big screen usage at all IRL tracks
- Create custom broadcast graphics for VERSUS, ABC, and ESPN broadcasts
- Create animations for commercials for Kroger, IRL, Indianapolis Indians, APEX Ethanol, Vision Racing
- Concept and budget for 2010 IRL Marketing Campaign
- Create any internal graphics needed
- Production software used: After Effects, Maya, Photoshop, Illustrator, RealFlow

Freelance Graphic Artist

Current

- Website Design and Development, Flash, Animation, 3D Models, Compositing, Marketing Graphics, Graphic Design

Summary of qualifications

- Understanding of Graphics Production Pipelines (Broadcast, 3D, 2D)
- 3D Skills (Modeling, Animation, Dynamics, Lighting/Rendering)
- Post-production skills (Compositing, Editing, Roto, Color Correction)
- Efficient problem solving skills
- Drawing and sketching background
- Creative design skills
- Excellent in: Maya, After Effects, Photoshop, Illustrator, Digital Fusion, Flash, Dreamweaver
- Proficient in coding: ActionScript, HTML, CSS
- Knowledge of basic coding: PHP, C / C++, VisualBasic

Publications

3DCreative Magazine - www.3dcreativemag.com

- July 2007, p. 79
- October 2007, p. 58
- December 2007, p. 73
- January 2008, p. 64